

# Does your business need more than eSignature?

## WHY ARE WE ASKING?

You use eSignature products and they seem to do the job. **What's the problem?** They do not cover the document lifecycle, leaving it to manual operation. That means time and errors, adding up to costs.

Let's get specific.  
**Here's what is not covered by eSignature products:**

- ✓ Assemble the right **set of documents for the given case**. It may vary by customer or office jurisdictions, type of relations, employee positions, etc.
- ✓ Populate the documents with the **data from CRM, ERP, spreadsheets, LOB** applications. No, copy/paste is not the right technology.
- ✓ Get the documents to the **right people in the right order**. This is where dozens of business rules need to be taken into account, like "CFO approves all expenses above \$10,000".
- ✓ **Update your records** once the documents are completed
- ✓ **Link the executed documents** to the corresponding records.

If any of these ring the bell, it's time to look at document automation. Using a single tool for all document steps ensures nothing falls through the cracks and the whole process runs smoothly. Just make sure it's the right tool. Using airSlate Workflow, you may automate the document processes in hours, providing unprecedented ROI and just removing a big burden from your shoulders.



**Try it now for FREE at**  
**[www.airslate.com](http://www.airslate.com)**

*With WorkFlow, the sales cycle has been significantly shortened, by days or hours. Our salespeople are ecstatic about that. WorkFlow has just made everything much more seamless for us, which allows us to focus on how we can continue to grow and scale our business.*

**Steve Newman** | CEO, Closet Factory Ft. Lauderdale